

## POSITION SUMMARY

The Marketing and Fundraising Board Officer is a key member of the Shine board. bringing skills, experience, commitment and passion to enhance, develop and add value to Shine Cambodia's marketing and fundraising activities. As a key role, you will work with the board and CFO to ensure that there is adequate fundraising and marketing resources for Shine to achieve its strategic objectives.

## RESPONSIBILITIES

This position will have an important role in guiding the development and delivery of Shine's overall fundraising and marketing strategies and initiatives by:

- Assisting the CEO, board and fundraising committee to identify potential grants and corporate sponsors;
- Providing input into or developing marketing and fundraising plans;
- Providing guidance and support in organisational marketing tasks;
- Making introductions to key contacts;
- Chairing or being a member of the fundraising committee;
- Assisting in organising fundraising events.

To inquire about the role or to obtain a PD, contact our Board Secretary,

Cat Strawa @

cat.strawa@shinecambodia.org